GIVING FARMERS A NEW BEGINNING.

CampoColombia Fund

ANIMESH PANT
LESLIE C HUA
GUSTAVO BERNAL TORRES
OSCAR DAVID POSADA
As of 2014, **33.3 million** people were internally displaced in the world*

- Syria – 6.5 million
- Nigeria – 3.3 million
- Colombia – 6.28 million
- Iraq – 2.1 million

*Internal Displacement Monitoring Centre
CONFLICT IN COLOMBIA

1960s
GUERRILLAS

1980 - 2000
DRUG CARTELS

2012 - 2015
PEACE TALKS

Forced Displacement - Colombia (1985-2014)*

*Unidad de Victimas
Population: 48.32 million

Displaced: 6.28 million

Displaced in Bogotá, Cali and Medellín: 2.60 million

"Missing Middle": 600,000

Fund Targets: 15,000 (3,000 families)

SOLUTION

Real Estate + Crops and Livestock

- 1 average family = 4-5 people
- 1 hectare = 2.47 acres
- 1,000 hectares = 2.93 x Central Park, NYC or 2.85 x Hyde Park

- Bogotá
  - C/marca
  - Boyacá
  - Meta

- Medellín
  - Antioquia
  - Caldas

- Cali
  - Valle
  - Cauca
  - Nariño
REVENUE SOURCES

“Ethically Sourced. Produced by CampoColombia”
**MODEL**

- **Investors**: Buy land and prepare the farms
- **The Fund**: Lease land
- **Farmers**: Produce and sell crops and livestock
- **Buyers**: 

  - Investor returns (lease payments): 27%
  - Farmers’ income: 38%
Cashflows for 1 productive unit (hectare)

Fund Size: $40,000,000
IRR: 13.47%
FARMERS’ INCOME

Gustavo Arrieta’s Salary

After lease payments

IDP families currently survive on USD 60 per month*

*Development Initiatives based on World Bank Data
EXPANSION

- Potential expansion to more areas in Colombia
- 6 million hectares available
- 600,000 “Missing Middle” IDP

 CampoColombia 1
 Year 0
 3,000 hectares
 15,000 IDP
  • Medellín
  • Cali
  • Bogotá

 CampoColombia 2
 Year 5
 6,000 hectares
 30,000 IDP
  • Medellín
  • Cali
  • Bogotá

 CampoColombia 3
 Year 10
 6,000 hectares
 30,000 IDP
  • Other areas of Colombia
RISKS

- Harvest
- Country
- Currency
IMPACT

Their needs. IDENTIFIED A SOCIAL PROBLEM
Reaching up to 15,000 IDP farmers

OPPORTUNITY TO MAKE A SOCIAL IMPACT
Leveraging on IDP farmers’ existing skills to build replicable, profitable, and impactful productive units

Their skills. A SECOND CHANCE
Sustainable model with a win–win strategy for investors and IDP farmers

Their hope.
GIVING FARMERS A NEW BEGINNING.

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FURTHER ANALYSIS


International Grain Council: 5 Year Global Supply and Demand Projections

Internal Displacement Monitoring Centre

Development Initiatives based on World Bank Data

Global Humanitarian Assistance

Human Rights Watch: The Risk of Returning Home