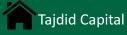


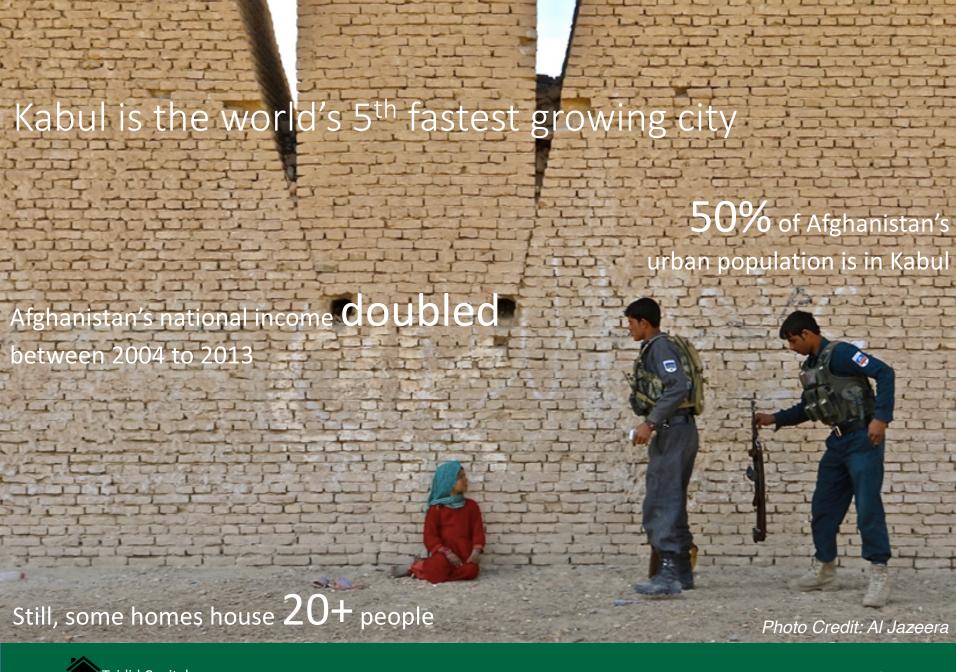
Alen Amini, Courtney Bragg, Stephaniey Foley, Jodine Gordon *April 2017* 





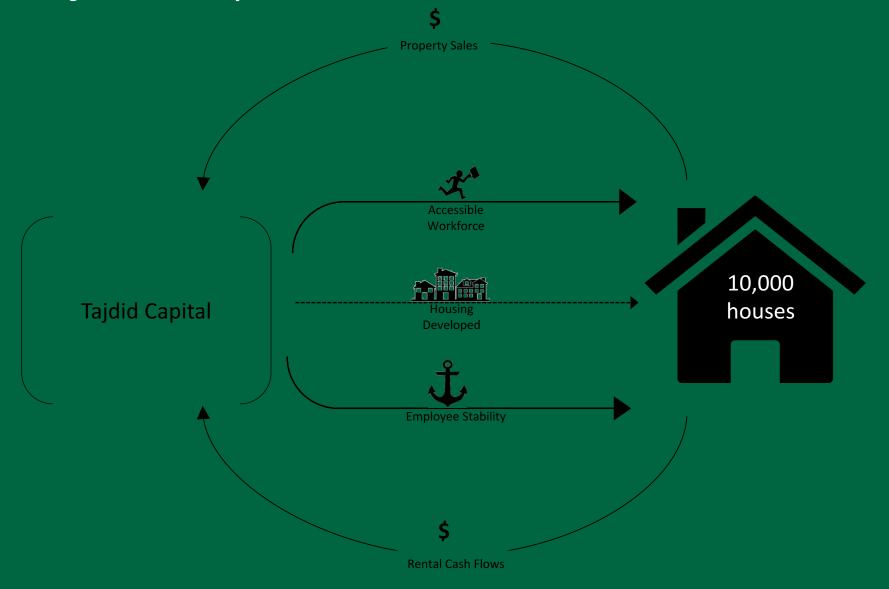
# A lack of safe, secure, and affordable housing has stymied Afghanistan's economic progress







# Tajdid Capital's Role



# Making it Work: Implementation

Step Strategy

1)	Acquire Land	Acquire plots from Afghan
		government at below-market rates

T) Acquire containers Acquire containers from 0.5. Willia	1)	Acquire Containers	Acquire containers from U.S. Militar	У
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2)	Refurbish and Transport	Partner with local developers to refurbish and
	·	transport homes to Kabul and then, Kandahar

3)	Facilitate Rent-to-Own	Execute contracts with Kabul Economic Zone		
		partners to facilitate a rent-to-own scheme		

4) Pay Investors Distribute rental income from residual cash flows to investors

## Investment Criteria



#### **U.S. Military Containers Left From War**

Strong, corrosion-resistant containers with limited current use



#### **Expensive to Address**

92,566 twenty-foot shipping containers on the ground, cost \$6bn to inspect, upgrade, and ship





#### Location

Proximity to Kandahar and Kabul (city centers) easy to repurpose, transport, and rent

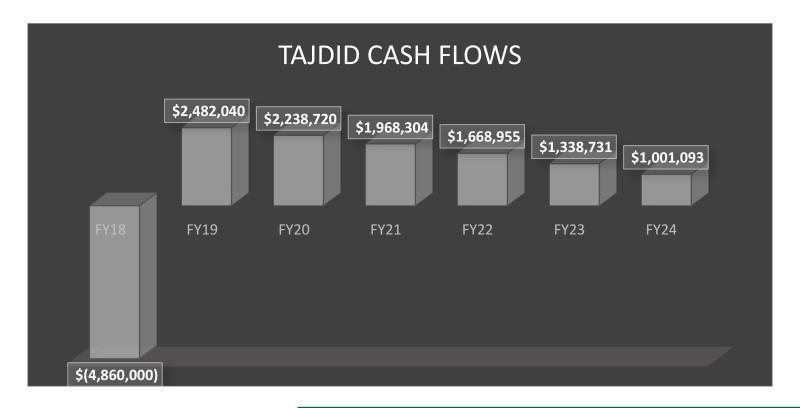
## Fund Sources and Uses

SOURCES & USES OF FUNDS					
<u>Sources</u>	<u>Uses</u>				
	Acquisition Price	Working Capital	Loan Issuance Fees	Total	<u>%</u>
Senior Debt	\$2,700,000	-	-	\$2,700,000	55%
Investor Equity	\$1,800,000	\$360,000	\$27,000	\$2,187,000	45%
Total	\$4,500,000	\$360,000	\$27,000	\$4,887,000	100%

### **Key Assumptions:**

- Acquisition cost of \$4.5M for 60,000 containers
- •55% of acquisition cost is levered with loan financing (15% rate)

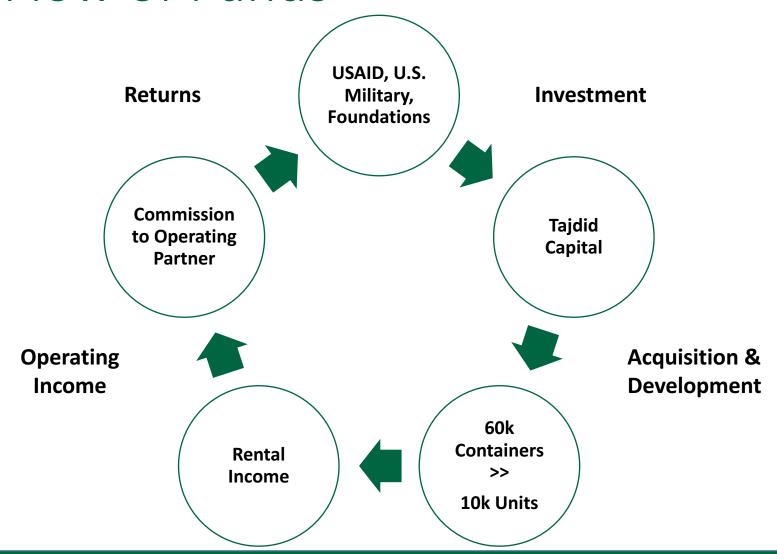
## Cash Flows



#### **Key Assumptions:**

- •30% commission on rental fees goes to operating partner
- •60,000 containers convert to 10,000 units (2,400 sq. feet/unit)
- •Total Rent per unit is \$450

## Flow of Funds



# Fund Profile

Strategy	Opportunistic
Target CoC Return:	2.71x
Sources of Earnings:	Current Income + Realized Capital Appreciation
Holding Period:	5 Years
Financial Leverage:	60%
Building Type:	Distressed Assets → Modular Housing
Acquisition Cost per Unit:	\$450 USD
Exit Price per Unit:	\$26,854

## Investment Risks and Mitigation

## Risks

Hostile enemy activities

Regulatory and business environment

**0&M** 

Currency and market risks

## **Mitigation Strategies**

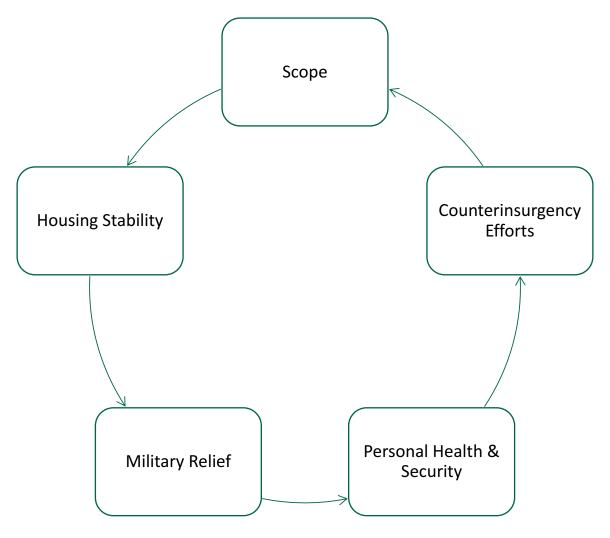
Partnerships with COIN operations and local businesses

Established relations with incumbents and government entities

Contractual agreement with expat companies and government organizations

U.S. Dollar denominated contracts with institutional players

# Impact Model



# Many Thanks



















